



100 BLACK MEN OF GREATER COLUMBIA, INC.
2601 Read Street, Suite I-2, Columbia, SC 29202

Sponsorship Levels

Of Greater Columbia, Inc.

Real Men Giving Real Time®

BOARD OF DIRECTORS

OFFICERS:

Mr. Keith Melvin, CPM
*President and
Chairman of the Board*

Commissioner Jamie Devine
Vice-President

Dr. Steve Wilson
Secretary

Honorable Brian J. Gaines
Treasurer

Mr. Daniel Johnson
Financial Secretary

Dr. Craig Witherspoon
Parliamentarian

Mr. Kristopher Jones
Chaplain

Mr. Ivan Earle
Historian

BOARD MEMBERS:

Mr. Timothy Dye
(Immediate Past-President)

Mr. Lee Coles

Dr. Ronald Epps

Honorable Paul Livingston

Mr. Troy Sheppard

Dr. Leon Jeter
(Collegiate Advisor)

HONORARY MEMBERS:

Charles W. Blakely
Rev. Solomon Jackson

Partners Sponsor (\$10,000) - Recognition at the 2023 Evening of Elegance
- Three Reserved Tables of 8 each
- Company banner at all chapter sponsored events
- One full page ad in the booklet
- Company logo featured on all printed advertising, direct mail, program booklets, and electronic advertising

Gold Sponsor (\$7,500) - Recognition at the 2023 Evening of Elegance
- Two Reserved Tables of 8
- Company banner at all chapter sponsored events
- One full page ad in the booklet
- Company logo featured on all printed advertising, direct mail, program booklets, and electronic advertising

Silver Sponsor (\$5,000) - Recognition at the 2023 Evening of Elegance
- One Reserved Table of 8
- Company banner at all chapter sponsored events
- 3/4 page ad in the booklet
- Company logo featured on all printed advertising, direct mail, program booklets, and electronic advertising



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Bronze Sponsor (\$1,500)

- Recognition at the 2023 Evening of Elegance
- Four Tickets for the Event
- Company banner at all chapter sponsored events
- Quarter page ad in the booklet

Patron Sponsor (\$1,000)

- Recognition at the 2023 Evening of Elegance
- Two Tickets for the Banquet
- Quarter page ad in the booklet

Friends of the 100 (\$500)

- Recognition at the 2023 Evening of Elegance
- Half page ad in the booklet

Troy S. Sheppard (803) 361-7437 | Lee Coles (803) 397-3340

Ronald Parrott (803) 609-9631 | Jamie Devine (803) 238-2880



of Greater Columbia, Inc.

Evening of Elegance

Sponsorship Commitment Form

Please select your desired level of sponsorship below:

- Partner Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Bronze Sponsor \$1,500
- Patron Sponsor \$1,000
- Friends of the 100 \$500

CONTACT INFORMATION

Organization/Company: _____

Point of Contact: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Amount Enclosed: \$ _____

****All Ads Must Be Camera Ready****

(Ad deadline for printing is November 3, 2023)

PAYMENT OPTIONS

Via Check/Money Order:

100 Black Men of Greater Columbia, Inc.
Post Office Box 11507, Columbia, SC 29211

Via PayPal:

PayPal.Me/100bmcolumbia

Via CashApp:

\$100BMCola

Via Website:

Use the convenient pay option at: www.100blackmencolumbiasc.com.
Press the "DONATE" button for PayPal, Debit, or Credit Card Payments.
Include the purpose of the donation: "2023 Gala Sponsorship".

All donations are tax deductible - Tax ID#: 57-1071144

For More Information:

Troy S. Sheppard (803) 361-7437 | Lee Coles (803) 397-3340
Ronald Parrott (803) 609-9631 | Jamie Devine (803) 238-2880



Thank you for your Sponsorship of and Commitment to the 100 Black Men of Greater Columbia, Inc.

www.100BlackMenColumbiaSC.com



of Greater Columbia, Inc.

Evening of Elegance

The DoubleTree by Hilton | Friday, December 1, 2023

CHECK THE APPROPRIATE BOX BELOW

Tables/Tickets:

- Table(s) (8 seats) \$1,000
- Individual Ticket(s) \$95

Advertisements:

- Full Page \$300
- Half Page \$200
- Quarter Page \$100
- Patron Listing \$50

CONTACT INFORMATION

Organization/Company: _____

Point of Contact: _____ Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

****All Ads Must Be Camera Ready and Received by Friday, November 3, 2023****
(Submit ads eletronically to: troysheppard@sc.twcbc.com)

PAYMENT OPTIONS

Via Check/Money Order:

100 Black Men of Greater Columbia, Inc.
Post Office Box 11507, Columbia, SC 29211

Via PayPal:

PayPal.Me/100bmcolumbia

Via CashApp:

\$100BMCola

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For additional information, please call
Troy S. Sheppard (803) 361-7437.

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www.100BlackMenColumbiaSC.com



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Program Successes

MENTORING

- **Lunch Buddy Program.** This initiative, in collaboration with Richland County School District One, links adult African-American men with elementary to high school students who may not have a male role model in their lives. Meetings are held and each session is 1½ hours. At each meeting, a relevant topic is discussed that will hopefully help the mentees in their daily lives. Such topics include interviewing techniques, resume preparation, obtaining and keeping good credit, entrepreneurship and career choices, investments in the stock market and other securities, and a series of motivational talks. This program runs concurrent with the school year. Six schools and over 150 students participate in this program annually. The number of student participants who enrolled in an institution of higher learning increased by 20% because of participating in the program.
- **DJJ Lunch Connection.** This initiative began in 2004, and mirrors the Lunch Buddy Program. Sessions are conducted once a month at the Stevenson Correctional Facility of SC Department of Juvenile Justice with approximately 40 participants. Since its inception, it has been reported that there has been a 40% decrease in disciplinary action taken against the inmate (lock ups, write ups).

EDUCATION

- **Scholarship Awards.** The 100 provides annual scholarship awards to deserving matriculating students who will be full-time students at accredited, post-secondary institutions based on 100 Black Men of Greater Columbia, Inc. eligibility criteria. Scholarship dollars assist youth in completing educational goals by providing resources to offset expenses associated with tuition, books and housing. Each year five (5) graduating high school seniors will receive an award in the amount of \$2,000 that will be disbursed over a four-year period, if the student maintains a minimum 2.5 GPA.

HEALTH & WELLNESS

- **Blood Drives and Health Fairs/Screenings** - Healthcare initiatives are provided to citizens through several programs in collaboration with the following:
 - **Harambee Festival** - This collaboration with Benedict College has provided over 100 prostate, diabetes, and blood pressure screenings during the annual Harambee Festival celebration which is held on the last Saturday in February of each year.
 - **Black Expo** (Columbia) - Over 50 diabetes and blood pressure screenings are performed during this annual event which is held on the third Saturday in May of each year.
 - **Palmetto Health Education Sessions** are held throughout the year, and are designed to educate African-American males on prostate cancer and obesity.

ECONOMIC EMPOWERMENT

- The 100 considers economic empowerment a necessary step toward creating a just society and 100 defines economic empowerment as the ability to be self-determined in creating dreams, pursuing them, and ultimately perpetuating them by establishing the mechanisms to sustain generational wealth. Our program initiatives are designed to promote generational economic self-sufficiency through financial literacy, family wealth building, and entrepreneurship.

LEADERSHIP DEVELOPMENT

- Saturday Leadership Academy is a lifelong mentoring and character development Intervention program, followed by a lifelong Citizenship mentoring program designed to motivate young men of middle and high school age to achieve a higher level of success in school and as citizens. An average of 50 participants from throughout the Greater Columbia Area has graduated from this program annually.